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| --- | --- | --- |
|  | Gladwell  | Stone |
| Author’s Main Claim about Social Media Activism |  |  |
| What are 2-3 of the authors’ sub-claims (reasons for the main claim).  |  |  |
| What are some examples/pieces of evidence you see the author use? |  |  |
| Does the author think social media activism is helpful or damaging overall?  |  |  |